

GET TARGETED!

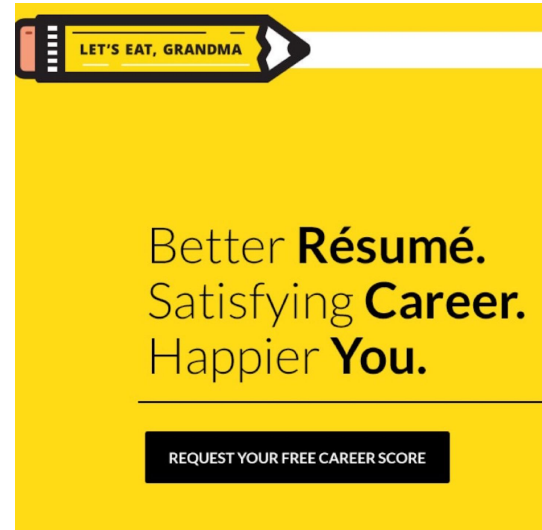
How to craft a killer Software Engineer resume

WOMEN WHO
CODE
BOULDER/DENVER



Let's Eat, Grandma: Where We Source Our Knowledge

- Founded in 2015
- Resumes, Cover Letter, LinkedIn Profiles, and more
- 10,000+ happy clients and counting
- Support clients in all industries and experience levels



What's my story?

- Studied Hospitality Administration & Marketing at Cornell University's School of Hotel Administration
 - Taught at the Communications Center with Chris, our founder
- Started with Let's Eat, Grandma in its early stages as a resume writer
- Leads NYC Job Seekers Community, develops partnerships, and consults on Executive-level packages
- Works with clients in a wide range of industries at various career stages
- Passionate about helping clients land their dream jobs





Let's hear from you!


What is your dream job?

Let's Talk About Career Transition.



Agenda: 3 Principles of Resumes for Career Change

1. Focus on where you're going, not where you've been.
2. Showcase your *best of the best*.
3. Persist through the black hole.



**#1: Focus on where you're
going, not where you've been.**



Always be forward-looking

Look to match with the position you are trying to fill – not necessarily past experiences

Always ask yourself: **What keywords will my prospective employer use to search for me?**



What are Resume Keywords?

- **Phrase or word** that a recruiter can search to identify better matches
- Google analogy: “Mexican restaurants in New York City”



Know common sources for keywords

- Position title (80%)
- Nouns common to the position (71%)
- Location (55%)
- Employer Names (55%)
- Degrees (35%)
- Certifications (16%)
- Soft skills (9%)



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Search Recent



"accounting", accountant, accounts

Suggested Keywords ↻

[Switch to Basic](#)

account finance cpa excel accountancy audit sap analysis general ledger accounts payable
payroll tax budget performance accounts receivable environment cost support

Additional Criteria

[+ Add a Field to Search](#)

Clear All

Search

But where do you look to find
keywords for each job?

Any Ideas?

Where to start looking...

- #1 Job Posting (Treat it like Scripture! 🙏)
- #2 Industry Standard Descriptions (Onetonline.org)
- #3 Speak to hiring managers (Informational interviews)

EXAMPLE: Software Development Engineer

Industry-leading construction, engineering, and design firm seeks qualified software developer for Austin-based positions....

Qualified candidates: Professional experience as a software test engineer, system programmer, or software developer. (At least 2 years)...

Experience architecting container-based microservice platforms using Java; Experience with ElasticSearch or similar DB; Good understanding of Amazon Web Services including ECS, CloudFormation, IAM, RDS, etc.;




EXAMPLE: Software Development Engineer

Industry-leading construction, engineering, and design firm seeks qualified **software developer** for **Austin**-based positions....

Qualified candidates: Professional experience as a **software test engineer, system programmer, or software developer**. (At least 2 years)...

Experience architecting container-based microservice platforms using **Java**; Experience with **ElasticSearch** or similar DB; Good understanding of **Amazon Web Services** including **ECS, CloudFormation, IAM, RDS**, etc.;





#2: Showcase your best of the best.



Meet Jonathan



Meet Jonathan



JONATHAN TREPTOW

SUMMARY OF QUALIFICATIONS

Dedicated consultant whose qualifications include a degree in information security – and a proven knowledge of dealing with network security and technology risk management. Multi-certified professional in enterprise security strategies with detailed knowledge on tools, software, and best practices in protecting networks. Served previously in the US Air Force; worked diligently to serve country with dedication and professionalism.

EDUCATION

Capella University , Minneapolis, MN	December 2016
Masters of Computer Science; Specialization: Network Defense: (GPA: 4.0)	
DeVry University , North Brunswick, NJ	June 2014
Bachelors of Computer Science; Major: Information Security (GPA: 3.4)	
Penn State University , Abington, PA	March 2012
Certificate, Business Communication and Professionalism (GPA: 3.7)	

WORK EXPERIENCE

Comcast Customer Security Assurance Tier II , Mount Laurel, NJ	July 2015 – Present
Comcast Security Assurance	
<ul style="list-style-type: none">Supported 500+ customer tickets per week and 250+ calls per week, working to resolve questions and concerns regarding security issues.Exceeded average handle time expectations within 1 week of employment (11 minute average), surpassing handle time of current team members.Resolved issues pertaining to phishing, spam, infected PCs, and online fraud.Ensured customers complied with secure protocol aligned with Comcast Policy.	
Altran Solutions , Bordentown, NJ	May 2015 – July 2015
Information Technology Intern	
<ul style="list-style-type: none">Configured new systems with proper software and hardware upgrades, using Spiceworks network analysis.Worked with NAS data retrieval, creating new machines specific to new users.Supported IT team with on boarding and termination of employees.	

HONORS

- Awarded Membership of Ambassador and Student Veterans Association (DeVry University: 2013, 2014)
- Awarded Active Interim Top Secret Clearance (Insight Global, US Air Force: 2001, 2008, 2015)
- Longevity Service Award, Outstanding Unit Award; With Valor (US Air Force, 2004)

CERTIFICATIONS

- Comp Tia Security + Certification
- Microsoft Technology Associate (MTA) Security Fundamentals Certification

TECHNICAL SKILLS

- Metasploit:** Penetration Testing
- Splunk (SIEM):** Intelligence Software
- Nessus:** Vulnerability Scanner
- Wireshark:** Network Protocol Analyzer
- Active Directory:** Windows
- BMC Remedy:** IT Service Management
- Microsoft Office:** Word, Excel, Sharepoint

How do I integrate keywords into my resume?



Places to include keywords:

3 FREEBIES:

- Header (Position Title)
- Contact Information
(Location)
- File name

WORK FOR 'EM:

- Summary of
Qualifications
- Accomplishments
- Work experiences



Varonis: Software Developer

Advertised Description:

Leader in data security and analytics seeks a software developer with experience developing security solutions for the NYC office. 2+ years of experience working with Varonis platform required.

Keywords: Software Developer, data security, analytics, security analyst, security solutions, NYC, Varonis



Summary of Qualifications

*“Seasoned **software developer** with 5+ years of experience in developing **security solutions** for **NYC** customers using **Varonis**.”*



Accomplishments or Work Experience

- *“Developed over 10 different software programs that reduced user onboarding time by at least 25%”*

Becomes...

- *“**Product Development:** Developed over 10 different software programs that reduced user onboarding time by at least 25%”*



Accomplishments or Work Experience

Can also integrate in the bullet...

- *“Developed over 10 different software programs that reduced user onboarding time by at least 25%”*

Becomes...

- *“Developed over 10 different software programs **using Javascript** that reduced user onboarding time by at least 25%”*



Filename

Say your name is Jane Smith and you are applying for a product development management position within a tech firm.

JANE_SMITH_RESUME_FINAL.pdf

becomes...

Smith_Product_Development_Manager.pdf



Don't neglect other parts of the puzzle

- LinkedIn Profile Review (feature in some ATS)
- Cover Letters and other attachments
- *Application Questions*
 - Yes, you have to fill it out.
 - Yes, it sucks!



There is such a thing as taking this too far...

Now, with your newfound power, there comes responsibility to not abuse it...

- Exaggerating your past performances
 - Especially Position Titles (“Associate” vs. “Director”)
- Keyword stuffing

DONIEL LORONZO

PROJECT MANAGER

doniel@protonmail.com

Skilled Project Manager with 8 years of experience successfully managing projects. Uses skills in project management to proactive hit deadlines with cross-team collaboration in alignment with company business objectives to ensure operational excellence in project management. Expert at leading cross-functional teams with interpersonal communication and risk management to implement effective leadership strategies and analytical skills when project managing.

Skills and Core Competencies

Project Management • Project Manager • IT Project Management • Software Development • SDLC • PMP • Project Management Professional • Skillfully Manages Projects • Hits Deadlines • Alignment With Company Business Objectives • Agile • Scrum • Agile Methodologies • Waterfall Methodologies • Scrum Methodologies • Project Methodologies • Scrum Master • Certified Scrum Master • Attention to Detail • Analytical Skills • Interpersonal Skills • Interpersonal Communication • Skilled Communicator • Prioritize Deadlines • Budgeting • Manages Budgets • Financial Planning • Financial Analysis • Finance • Risk Management • Risk Mitigation • Risk Manager • 5S • 6S • Lean • Six Sigma • QDP • PDQ • Cross-Functional Collaboration • Cross-Team Leadership • Cross-Functional Leadership • Management • Leadership • Servant Leadership • Budget Management • Slack • Trello • JavaScript • SQL



#3: Persist through the black hole.



Tips for career transition success

- Keywords!
- Certifications (great way to fill career gaps)
- Omit graduation dates greater than 10 years; drop months from experience dates to minimize a gap (be consistent with formatting)
- Highlight relevant project experience (you don't have to call the section project experience either!)
- Create different resumes for each job type you're applying for



Some words of encouragement

- Job searching, depending on the industry and position, **can take 20+ weeks.**
- Keep the numbers game in mind: 2% of resumes on average get interviews.
- Leverage your network
- Persistence is key – don't give up when you don't get responses!
 - Jonathan Treptow example

Questions?



Thank You!



Connect with Us:

- Mollie Eisler (mollie@letseatgrandma.com)
- <https://www.letseatgrandma.com/wwc-career-returnship-event/>
- *Career Warrior Podcast on Apple & Spotify*
- Connect with us on LinkedIn!
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Career Warrior Podcast

Let's Eat, Grandma Resume Services

PLAY

Our podcast is designed to help you land your dream job -- and help you be the best professional you can be in your careers. You will hear motivational advice from industry leaders, resume experts, and job seekers to help guide you through your career. For a good introduction to this podcast series, please check out our 19th episode!

113 EPISODES

